 **ANNA UNIVERSITY** 

**NAAN MUDHALVAN – GUIDED PROJECT**

**TRANSPARENT EDUCATION DATA MANAGEMENT**

**EMPATHY MAP**

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| --- | --- |
| DATE | 31 OCTOBER 2023 |
| TEAM MEMBERS WITH NM ID | 1. DHARUN M -  0270CBCD3358D93874A40B917EEC65EC 2. DIVYA DHARSHINI -  087EE4C0342F965ADBA46 49B908C2642 3. ELASUKUMARAN E - 23556780714CDCFB5B84BF4E9269022A 4. GOWTHAM R -  0BF3F06AC53C10E89F446EF2C7C77B3C 5. VYSHNAVI M - 4284E4FD1316A93BEA54DC B745B8F87F |
| PROJECT NAME | TRANSPARENT EDUCATION DATA MANAGEMENT |
| COLLEGE NAME | ALAGAPPA COLLEGE OF TECHNOLOGY, ANNA UNIVERSITY |

**Empathy Map Canvas:**

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user’s behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user’s perspective along with his or her goals and challenges

**Empathy Map**

